PRELIMINARY AMENDMENT Attorney Docket: 3926.152

## IN THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application.

1. (currently amended) A method for operating an optical display device wherein in the case of which the user is displayed information pictorially by means of an optical display device, comprising:

detecting the user's direction of view being detected, characterized in that one of the variables of the pictorial information can be varied, and in that the information display variable changes with the user's direction of view so that the user need not look directly at the optical display in order to take in information.

offering the user the pictorial information in his peripheral field of view, it being possible to vary one of the variables of the pictorial information, in particular the display variable, shape, color and intensity, and

variably changing the information display with the user's direction of view.

2. (currently amended) The method as claimed in claim 1, characterized in that wherein the shape of the display of information changes with the user's direction of view in order to display information to the user more accessibly.

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3. (currently amended) The method as claimed in <u>claim 1</u> one of the preceding claims, characterized in that wherein the position of the information display on the optical display device changes with the user's direction of view so that the user can perceive the information effectively in the case of indirect viewing contact.

- 4. (currently amended) The method as claimed in claim 1 one of the preceding claims, characterized in that wherein the intensity of the information display changes with the user's direction of view in order not to dazzle the user in the case of looking directly at the optical display device.
- 5. (currently amended) The method as claimed in <u>claim 1</u> one of the preceding claims, characterized in that wherein the color of the information display changes with the user's direction of view so that the information display always stands out distinctly from the background.
- 6. (currently amended) The method as claimed in claim 1, characterized in that wherein the information display variable changes continuously when the user's direction of view is averted from the optical display device so that the user can recognize the information clearly at any time.
- 7. (currently amended) The method as claimed in claim 1 one of the preceding claims, characterized in that wherein, in the case

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when the user turns his direction of view to the optical display device, the information display variable changes only after a prescribed time interval so that the user finds the information again immediately on the optical display device.

8. (currently amended) An optical display device by means of which the user is displayed information pictorially, a means being provided in order to vary the pictorial information, characterized in that the apparatus comprises a device for detecting the user's direction of view, and that a means is provided with the aid of which the information display variable can change as a function of the user's direction of view. the apparatus comprising a device for detecting the user's direction of view, wherein

the optical display (2) is arranged in the user's peripheral field of view,

a means being provided with the aid of which it is possible to vary one of the pictorial information variables, in particular the display variable, shape, color and intensity, and

a means is provided with the aid of which the information display variable can change as a function of the user's direction of view.

9. (currently amended) The apparatus as claimed in claim 8, characterized in that wherein the device for detecting the user's direction of view is an image processing device.

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## 10. (canceled)

11. (new) A method for operating an optical display device wherein the user is displayed information pictorially by means of an optical display device, comprising:

detecting the user's direction of view,

offering the user pictorial information in his peripheral field of view, wherein the shape, color and intensity of the pictorial information vary according to relevancy of information and direction of view, and

variably changing the information display such that it remains within the user's peripheral vision.